



ALAMO
COLLEGES

PALO ALTO COLLEGE

Career and Technical Education Degrees and Certificates

Business Management: Leadership Level I AAS Certificate

#1	<p>Leadership Certificate Student Learning Outcome</p> <p>Demonstrate knowledge and skills for identifying and utilizing specific leadership styles and approaches in motivating and communicating with others in an organizational setting.</p> <p><u>BMGT 2309 Leadership</u></p> <p>Concepts of leadership and its relationship to management. Prepares the student with leadership and communications skills needed to motivate others, identify their own leadership styles and determine situational leadership approaches.</p>
	<p>Courses in the degree/certificate plan that address this outcome</p> <p>BMGT 2309</p>
	<p>Assessment Measure for this Outcome:</p> <p>Concept- and hands-on skill performance assessments through case study analyses and written assignments will be used to appropriately assess the total set of knowledge, skills, and abilities of the students.</p>
	<p>Achievement Target for this Measure:</p> <p>70% of assessed students will have a passing grade on the case study analyses and written assignments in BMGT 2309 Leadership.</p>
	<p>Findings</p>
	<p>Related Action Plans:</p> <ul style="list-style-type: none">• Develop a rubric to score the case study analyses and the written assignments• Utilize Early Alert resources and instructor-initiated intervention methods as needed.• Review course materials and delivery methods to ensure content is relevant and focused.• Continue monitoring delivery methodology and use of course materials.